

JUSTIN S. DANIELS

PRACTICAL LEGAL AND BUSINESS ADVISOR



VIOLATE STATE FRANCHISE LAWS AT YOUR PERSONAL PERIL

Lately I have advised several laid off executives from corporate America who are enjoying a rebirth as successful franchisors. What comes as a surprise to prospective franchisors is that they can be held personally liable for violating state franchise laws. Georgia does not have a state franchise law, however, California and Illinois require state registration prior to selling a franchise. If a franchisor fails to follow state franchise laws, in many cases, the corporate veil does not protect them. They can be held personally liable for violation of such laws. It is critical, therefore, that you understand which states have franchise laws that require registration in addition to complying with the Federal Trade

Commission's franchise rule.

As always, your trusted legal resource for practical advice.

For more information about me, click below.

Justin S. Daniels, Esq., MBA
Wagner, Johnston & Rosenthal, P.C.
5855 Sandy Springs, Circle, Suite 300
Atlanta, Georgia 30328-4834
www.wjrlaw.com